

Sonic Identity System Asset Lift Form

Please fill out this form when lifting an existing Signature or Watermarked Composition from the Sonic Library and share it with **brand@toyota.com**. The form must be filled out for each individual asset.

EMAIL

AGENCY NAME

PRODUCER NAME

PRODUCER EMAIL

Did you lift a Signature? If so, please put the name of the file.

Did you lift a Watermark? If so, please put the name of the file.

If lifting a Watermark, do you need stems?

Yes

No

Sonic Identity System Asset Lift Form (Continued)

Name of Campaign (Please note MY and Vehicle.)

Title of Spot

Spot Lengths (Please list all lengths; aspect ratios are not necessary.)

Media Usage (All Media, Broadcast, Digital, etc.)

Term Length

Campaign Start Date